

SAMPLE OUTREACH EMAIL

The following email offers ideas and language you can use as part of your outreach to your mayor and local officials for #NationalEverybodyEatsWeek. Feel free to copy, paste or adjust as you see fit for your cafe as you communicate about your involvement with #NationalEverybodyEatsWeek.

Subject: #NationalEverybodyEatsWeek:

Dear _____,

This year, over the last full week of August, we are taking part in a nationwide effort to bring local attention to the global issue of hunger. We are participating in a weeklong campaign dedicated building community and increasing food security across the nation. One World Everybody Eats will work with its independent affiliate cafes to host #NationalEverybodyEatsWeek – when its nearly 50 pay-what-you-can community cafes will all come together for the purpose of unifying our nation for change as it relates to the global issue of hunger.

We envision the support of local mayors around the country to grow the movement in their area with local café efforts. 2019 is the inaugural year of #NationalEverybodyEatsWeek, hosted by One World Everybody Eats – a national non-profit organization founded by 2017 James Beard Humanitarian Denise Cerreta. One World Everybody Eats affiliate pay-what-you-can community cafes serve over 4,000 meals a day or over 1.4 million meals each year.

Today food insecurity affects more than 40 million individuals in the United States. This means that 1 in 8 households have difficulty providing enough food for all members. #NationalEverybodyEatsWeek, seeks to bring attention to local community efforts to ensure food security and dignity for all regardless of financial means while empowering everybody to feel welcome at the table.

Join #NationalEverybodyEatsWeek as an official supporter of our efforts from the City of _____. We respectfully request that the City of _____ officially proclaim the last full week of August as #NationalEverybodyEatsWeek. The City of _____ can really help to make #NationalEverybodyEatsWeek something that will change the way we think about building community through food security for years to come.

It would be an honor to have the City of _____ formally proclaim #NationalEverybodyEatsWeek as a week of bringing visibility to local pay-what-you-can community cafes. Thank you for considering our request.