

## **SAMPLE OUTREACH EMAIL**

The following email offers ideas and language you can use as part of your outreach to your mayor and local officials for #NationalEverybodyEatsWeek. Feel free to copy, paste or adjust as you see fit for your cafe as you communicate about your involvement with #NationalEverybodyEatsWeek.

Subject: #NationalEverybodyEatsWeek:

Dear \_\_\_\_\_,

This year, over the last full week of August, we are taking part in a nationwide effort to bring local attention to the global issue of hunger. We are participating in a weeklong campaign dedicated building community and increasing food security across the nation. One World Everybody Eats will work with its independent affiliate cafes to host #NationalEverybodyEatsWeek – when all of its pay-what-you-can community cafes will all come together for the purpose of unifying our nation for change as it relates to the global issue of hunger.

We envision the support of local mayors around the country to grow the movement in their area with local café efforts. 2019 was the inaugural year of #NationalEverybodyEatsWeek, hosted by One World Everybody Eats – a national non-profit organization founded by 2017 James Beard Humanitarian Denise Cerreta. One World Everybody Eats affiliate pay-what-you-can community cafes serve thousands of meals a day and nearly 500,000 meals each year.

Today food insecurity affects more than 40 million individuals in the United States. This means that 1 in 8 households have difficulty providing enough food for all members. #NationalEverybodyEatsWeek, seeks to bring attention to local community efforts to ensure food security and dignity for all regardless of financial means while empowering everybody to feel welcome at the table.

Join #NationalEverybodyEatsWeek as an official supporter of our efforts from the City of \_\_\_\_\_. We respectfully request that the City of \_\_\_\_\_ officially proclaim the last full week of August as #NationalEverybodyEatsWeek. The City of \_\_\_\_\_ can really help to make #NationalEverybodyEatsWeek something that will change the way we think about building community through food security for years to come.

It would be an honor to have the City of \_\_\_\_\_ formally proclaim #NationalEverybodyEatsWeek as a week of bringing visibility to local pay-what-you-can community cafes. Thank you for considering our request.

[NAME]

[ORGANIZATION NAME]

## **SAMPLE PROCLAMATION TEMPLATE**

Whereas, (City, State) recognizes that hunger is a global challenge. In the United States over 40 million or 1 in 8 individuals struggle with hunger.

Whereas (City, State) is committed to raising awareness for local efforts to combat the issue of food insecurity during this time of crisis as demonstrated by (Name of Cafe);

Whereas (Name of Cafe) will participate in National Everybody Eats Week, a weeklong national campaign hosted by One World Everybody Eats that aims to build community and dignity around food. One World Everybody Eats is an award-winning organization providing education, networking, and tools to empower nonprofit cafes across the nation. In 2022, our fourth annual campaign, we wish for mayors all across America to proclaim National Everybody Eats Week August 20<sup>th</sup> – 26<sup>th</sup>;

Whereas (Name of Cafe) is improving lives at the local level by minimizing the number of hungry children, adults, and seniors in our community every day. National Everybody Eats Week aims to unify the efforts of our affiliate pay-what-you-can community cafes to decrease hunger across the nation;

Therefore, let it be proclaimed that (City, State) declares that the last full week of August is recognized as National Everybody Eats Week.