ABC COMMUNITY CAFE

DEVELOPMENT |MARKETING |VOLUNTEERS

2018 By the Numbers

Fundraising:

Annual Fundraising: $141,000

Capital Fundraising: $25,000

Total fundraising: $166,000

No. of Gifts: 774

No. of Donors: 219

Volunteers:

Individual Placements: 350

Group Placements: 100

Total Volunteers Served: 450

Total Hours: 2,025

Value of Volunteer Hours: $30,375

Key Initiatives Delivered:

-Developed and implemented 2 new community events; with record attendance (350 & 700)

-Held a donor breakfast to recognize our major donors

-Developed a major gift program with portfolio

-Converted excel database to cloud based donor management system

-Managed emergency “hurricane Relief” appeal/response

-Developed approach with donor through a proposal to secure a transformational gift

-Launched a new ORGANIZATION website

-Developed new collateral to support all programs

-Developed new signage for cafe